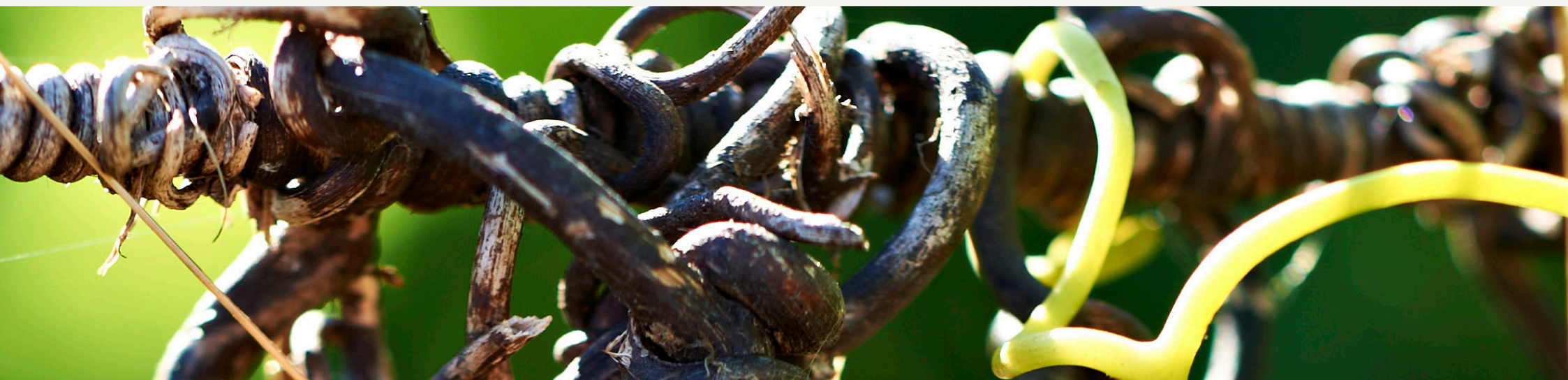




credaro

MARGARET RIVER



A large, dark wooden wagon wheel is leaning against the trunk of a tree with rough, peeling bark. The wheel is positioned in the foreground, partially obscuring the tree. In the background, there is a lush green vineyard with rows of grapevines. The ground is covered with dry, golden-brown grass. The overall scene is set in a rural, agricultural environment.

ONE FAMILY
TWO COUNTRIES
THREE ITALIANS
FOUR GENERATIONS
FIVE VINEYARDS

The Credaro family first settled in Margaret River in 1922.

The Credaro wine brand created in 2009, creating more diversity to the estate, moving from farming and growing grapes to a long term future with a family wine brand, producing wines of exceptional quality.



credaro

MARGARET RIVER

THE ESTATE

The Credaro family have a distinguished heritage in Western Australia as a pioneering family who settled in northern Margaret River in 1922. The family had humble beginnings within the agriculture and timber industries, building bridges for the first railways and major roads in the region.

Cesar Credaro left Northern Italy for a new start in 1921 and met his brother Olympio at Fremantle Port after a three month voyage. They then made their way to an area north of the Margaret River township called Carbunup. Cesar was the first generation of the family to reside in the area and he worked in the one of the first vineyards in the Margaret River region. Though it no longer exists today, it was a five acre vineyard that was established prior to 1915 in Yallingup. He would work on this property whenever possible, between his farming and timber interests.

Cesar, with the help of the family, took some cuttings from the Yallingup vineyard where he worked and planted

an acre of an Italian red grape variety called Fragola at Carbunup. The family would make a parcel of wine every year, for themselves and the neighbouring families.

The family have now been commercially involved in the wine industry since the 1980's when their first plantings were established, supplying other established wineries. Robert and Phyllis Credaro, the 3rd generation of the family, created the Credaro wine brand in 2009. They wanted to create more diversity to the estate, moving from farming and growing grapes to controlling the family's destiny by creating a long term future with a family wine brand.

Today, the estate is managed by the third and fourth generations of the Credaro family. This encompasses 140 hectares of vines over seven separate vineyards across the Margaret River region. The Credaro family produce all of their own wines, in their 1200-tonne winery in Northern Margaret River, which was built in 2003.



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MARGARET RIVER



The princely sum of 1000 crowns secured the pioneering Credaro brothers a future in the New Country, soon after immigrating from Italy in the 1920s. Credaro Family Estate now produces some exceptional fruit with true regional varietal definition, with the quality of their Margaret River wines winning more friends and recognition worldwide. All in all, it was a fortuitous investment that has yielded the fruits for four generations.





KINSHIP

THERE IS NO GREATER KINSHIP
THAN THE BOND SHARED BY
BROTHERS.

In 1922, the SS Omar sailed from Naples to Fremantle, reuniting Cesar Credaro with his brother, Olympio. Leaving behind post war Italy, they pioneered new lives farming the lands of South Western Australia.



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FIVE TALES

MARGARET RIVER

Five Tales is the ongoing narrative about the Credaro Family Estate, formed by one family that traces its early heritage and its strong ties to two countries. The three Italians, Olympio, Cesar and his wife Maria bound by familial loyalty and strength.

Now into its fourth generation, the Credaro family are vigneron tending the vines for five Vineyards in the renowned Margaret River Region, so their latest story is in the pouring.





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MARGARET RIVER

www.credarowines.com.au