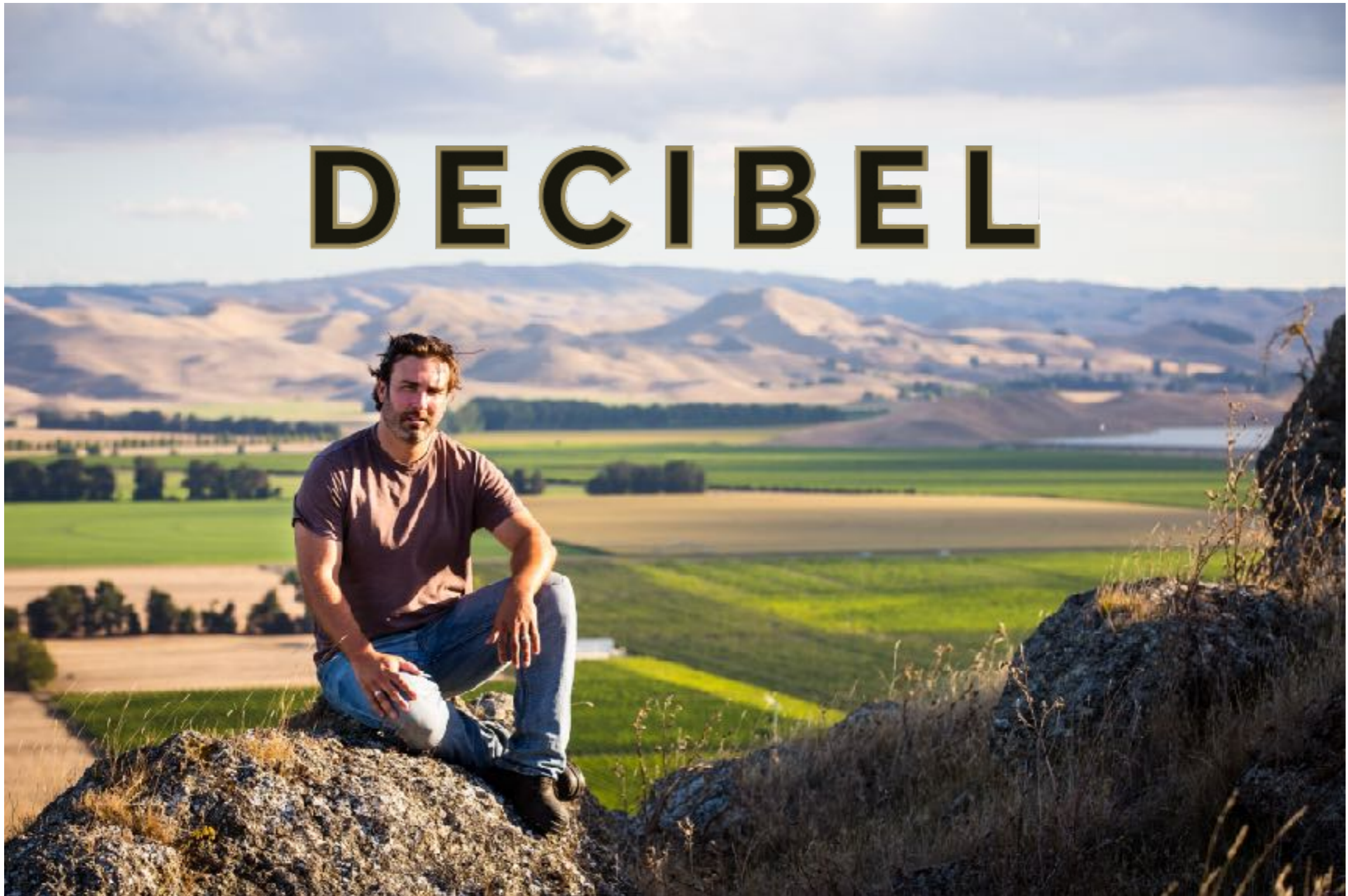


**DECIBEL**

# DECIBEL



*Decibel Wines* are the vision of Winemaker and Journeyman, Daniel Brennan (dB) and focus on five single vineyard expressions from Hawkes Bay & Martinborough, New Zealand. Daniel was born in New York and raised in and around Philadelphia. After working with a range of independent artists throughout North America and Europe, Daniel discovering New Zealand wine while docked at his family's long standing, neighbourhood restaurant in Philadelphia. So moved by these wines and the new frontier of New Zealand viticulture, Daniel moved to Hawkes Bay, site unseen and virtually penniless in early 2008 on a mission to create his own range of wines.



Steeped in history, Daniel brings a strong sense of family and travel to his winemaking, starting with his Sicilian Great Grandfather, Miguel Rodolico (top right) a winemaker and cooper who immigrated to the America in the early 20th century, to a family tavern in Philadelphia dating back to back to the American prohibition (shown above with Daniel and some of his family) and now with new roots in New Zealand (bottom right, Daniel with wife Mara Radice).

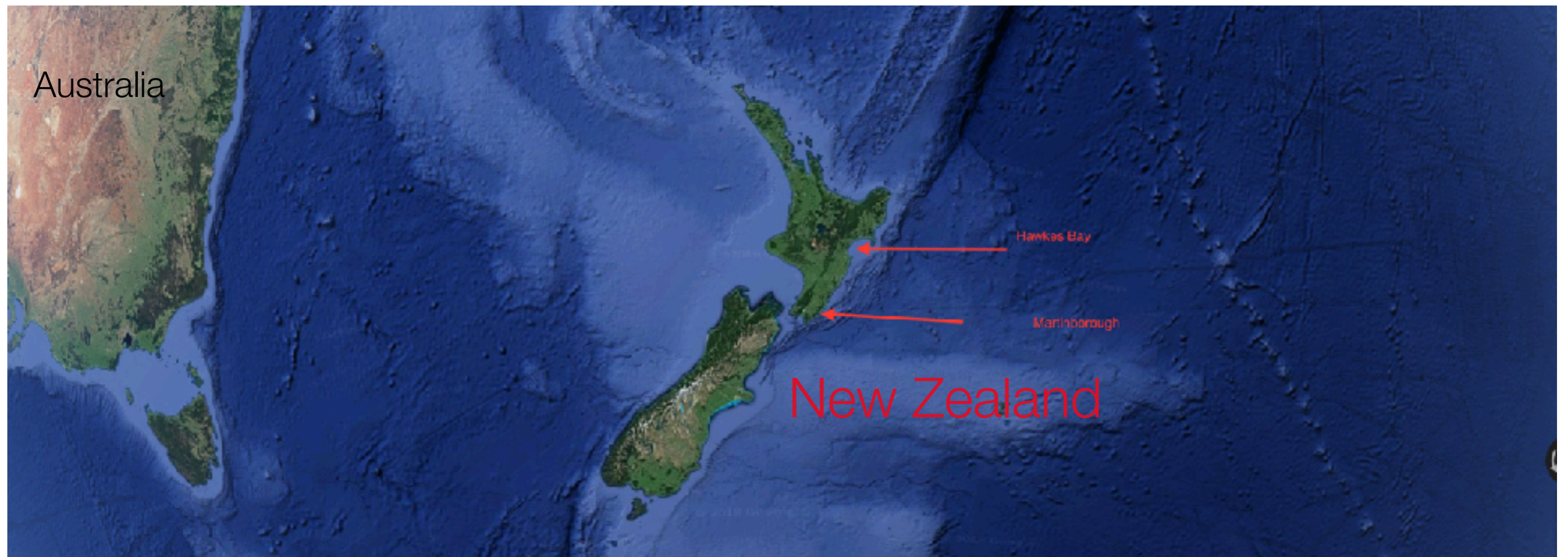


# Organic, Biodynamic and Sustainable

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- With the Decibel Wines comes a strong sense of responsibility to the environment and to the history of winemaking to create wines of the most pure expressions
- All the Decibel Wines are 100% Certified Sustainable by the New Zealand Winegrowers Association
- Daniel's passion for Organic and Biodynamic Winegrowing has slowly but steadily influenced the growers he works with to become certified organic. BioGrow NZ are the organic auditing body Daniel and his growers work with to achieve this. NZ Winegrowers are currently working on a national standard for organic exports for clarity to the consumer
- On some sites, including the Decibel home office and garden, Daniel is using Biodynamic practices to achieve successful organics.





***Decibel Crownthorpe Vineyard Sauvignon Blanc, Decibel Bridge Pa Vineyard Viognier, Decibel Crownthorpe Vineyard Rosé*** and ***Decibel Gimblett Gravels Vineyard Malbec*** all come from Hawkes Bay, the oldest wine region in New Zealand which lies on the east coast of the North Island and sits at roughly 39.6°South

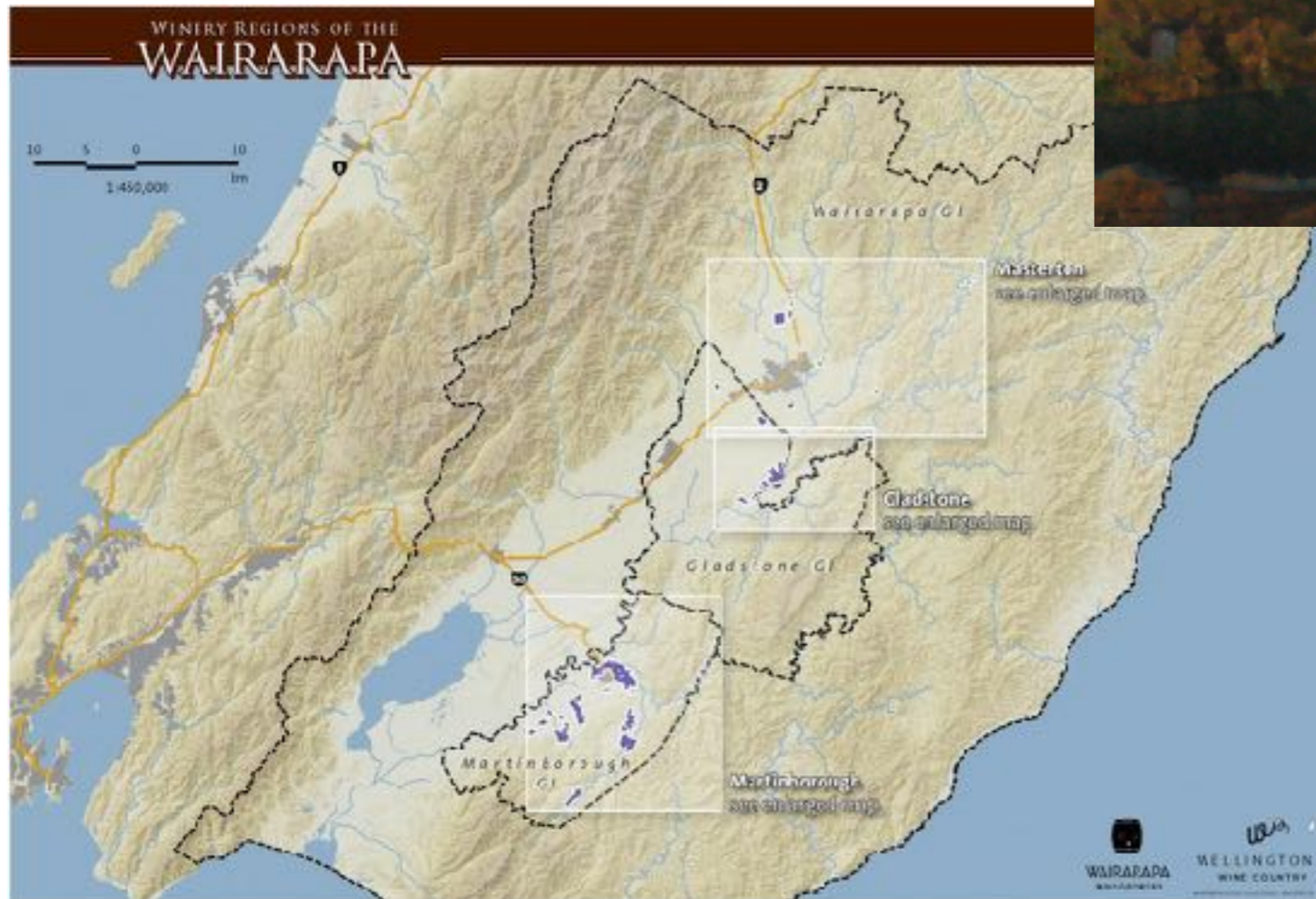
While the ***Decibel Martinborough Pinot Noir*** comes from the Wellington Wine Region also known as the Wairarapa and is the oldest Pinot Noir producing region in New Zealand which sits slightly inland on the bottom of the North Island at roughly 41°South or about a 3 hours drive south of Hawkes Bay.



Hawkes Bay is a diverse region with both maritime and mountain influences and many unique micro-appellations that all enjoy some of NZ's most sunlit days, dry weather and unique soil types. This along with a rich history in viticulture and winemaking has seen the region excel each year to greater heights and recognition for premium wines made from varietals historically found in Bordeaux and the Rhone Valley. However, these expressions are uniquely New Zealand, fresh, vibrant and exciting. *Decibel Wines* focus is to show the wide range of excellence the region can produce.



The Wellington Wine Region also known as the Wairarapa is situated just north over the Remutaka Mountain range from NZ's capital, Wellington. It is home to some of NZ's oldest Pinot Noir vines and is recognised as the country's oldest region that features this varietal. The Martinborough appellation is a limited size with a very finite amount of blocks situated around the town on the former river bed, surrounded by hills with only selected sites fit to grow these premium wines. The region's vineyards tend to be planted on high alluvial terraces in deep stony and free draining soils. The *Decibel* Single Vineyard Pinot Noir is grown on this dry farmed, organically run site shown here





We take our branding very seriously with each wine having it's own story of artwork while maintaining a continuous theme throughout the range of single vineyard wines.

The *Decibel* lineup



The *Decibel* Wines continue to impress both the fanbase and the critics alike. After the 3 consecutive vintages of Pinot Noir (from 2013-15) receiving honours such as Editor's Choice from Wine Enthusiast's Magazine (twice) and 95 points from MW Bob Campbell, the 2016 *Decibel* Martinborough Pinot Noir received the Sommelier's Selection for Top New Zealand Wine at the Texsom IWA

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Brian Freedman in *Forbes* magazine has called the *Decibel Wines* 'remarkable', Craig Laban in *The Philadelphia Inquirer* has called these wines 'excellent' while the traditional wine press such as *The Wine Advocate* and *Jancis Robinson* have also given the *Decibel* wines great reviews.



# New Horizons, new ideas and new ranges

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- In 2017 Daniel essentially invented a new wine style from New Zealand, making the first ever ‘Malbec Nouveau’ under the *Giunta* range. These wines are named after his Grandmother’s family who also emigrated from Sicily in the early 20th century. As an ode to these farming, straight forward and hardworking people, these wines are fresh varietal expressions with a Pinot Gris already available in the NZ market with a Chenin Blanc to be released in late 2019. ‘*Giunta*’ literally means, ‘a nice addition to the family’.



# Not just a 'Reserve' wine

Most recently Daniel has created the *Testify* range of wines as his 'hand on heart' best efforts from only the best of vintages. These are ultra premium, small production wines from bespoke vineyard sites. The first of these wines to be released was a 2016 Gimblett Gravels Malbec with a TeAwanga Chardonnay to be released in 2019 and Martinborough Pinot Noir to be released in 2020.

